



Only in San Francisco®

SAN FRANCISCO
CONVENTION &
VISITORS BUREAU

Monday, November 16, 2009

Congratulations to the San Francisco Tour Guide Guild on your 25th anniversary.

San Francisco has always been a very special destination, a cosmopolitan city made up of dozens of unique neighborhoods. It's a place with spectacular scenery, renowned attractions, world-class performing arts, top-rated hotels and superb cuisine from every corner of the globe. Even our fog is famous.

It's the personal touch, however, that really propels San Francisco to the top of so many "best city" lists.

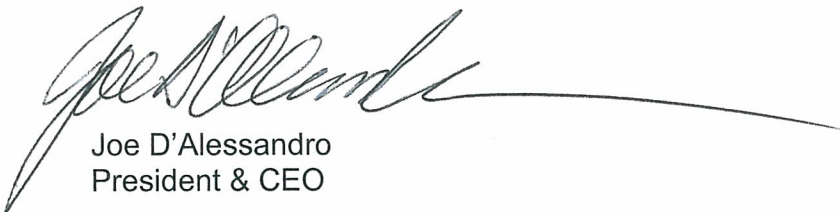
Every day, your members open visitors' eyes to the many fascinating sights, sounds, tastes, history and character of this remarkable place. You provide special, personal experiences that live in their memories and keep them returning again and again.

I know that it takes the skills of a diplomat and an encyclopedic knowledge of not only San Francisco but also the United States to be a tour guide here.

On behalf of the San Francisco Convention & Visitors Bureau, I want to commend you for all of the "Only in San Francisco" experiences you provide. And I want to thank you for being a member of the SFCVB since 1986.

Best wishes for the next 25 years of your remarkable organization.

Sincerely,



Joe D'Alessandro
President & CEO